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**Business development for early
recovery in conflict affected states**

South Sudan

Ignite Conference 2014, Amsterdam



South Sudan Investment Conference December 10th 2013

Over 1000 International Investors looking to
invest in South Sudan in attendance



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December 15th, 2013 conflict erupts in the capital & quickly spreads

- **Donors** rush to pull development projects and support humanitarian aid
- **NGOs** go into Emergency and Relief programming and pull out of stable areas and heavily focus on conflict areas
- **National Government** stops providing services, government focus on defending state integrity
- **State Government** Deprived of resources to provide services

Result

- Stable areas deprived of development support
- All efforts to stimulate growth put on hold
- Feeling of despair from war across whole nation
- Dependency on AID and imports thwarts future development efforts

Seeking Opportunity During Conflict

Is the whole country unstable?

If not is it possible to develop enterprises in safe areas?

Risk assessment done with local partners to identify challenges and opportunities.

Identification of interventions relevant to the conflict that are rooted in the local private sector and their role in the AID economy.



Focus on Staples

From subsistence to commercial farming:
Access to Finance to increase production

For Discussion

- Disparity created by safe area development vs. no development and destruction in conflict areas. Could this stimulate future conflict?
- Long-term impacts of AID agency procurement prices on local markets and in prices for AID grains sold on local markets.
- Connections to real markets and how to smoothly make that transition with entrepreneurs from AID to long-term market buyers